

A Message from the Chief ...



Anthony W. Batts
Chief of Police

Approximately three years ago, the Police Department established a sponsorship opportunity to partner with the community in publicly honoring citizens and police employees who have distinguished themselves by their brave or unselfish acts of heroism. These individuals are recognized at our Annual Awards Ceremony that is attended by nearly 1,000 supporters each year. These generous sponsorships have allowed us to continue this Ceremony at no cost to the City of Long Beach.

This year's Ceremony will be held on Tuesday, May 16, 2006 at the Long Beach Convention & Entertainment Center, Grand Ballroom, 300 East Ocean Boulevard, Long Beach. There will be a reception at 11:15 a.m. followed by lunch and the awards program at noon.

The involvement of concerned citizens is vital to the success of the Long Beach Police Department. I hope you will join me in honoring our community heroes by providing a sponsorship at this worthwhile event.

Long Beach Police Department
Community Relations Division
400 West Broadway
Long Beach, CA 90802

Long Beach Police Department 38th Annual Awards Ceremony

May 16, 2006



Sponsorship Information

**EXCLUSIVE
PREMIER SPONSORSHIP
\$8,000**

One Opportunity Per Year

- ♦ Two Full-page (8.5 x 11 portrait) color advertisements on the inside front and back cover of the 2006 Long Beach Police Awards Commemorative Program
- ♦ Acknowledgement in the awards script by news personality guest narrator
- ♦ Recognition in Departmental press releases and advisories
- ♦ VIP table seating for 10 people
- ♦ Ten commemorative centerpieces
- ♦ Reserved space for vendor table
- ♦ Plaque of Appreciation presented at the Awards Ceremony

**Platinum Sponsorship
\$5,000**

- ♦ Full-page (8.5 x 11 portrait) color advertisement in the 2006 Long Beach Police Awards Commemorative Program
- ♦ Acknowledgement in the awards script by news personality guest narrator
- ♦ Recognition in Departmental press releases and advisories
- ♦ VIP table seating for 10 people
- ♦ Ten commemorative centerpieces
- ♦ Reserved space for vendor table
- ♦ Plaque of Appreciation presented at the Awards Ceremony

**Gold Sponsorship
\$2,500**

- ♦ Full-page (8.5 x 11 portrait) color advertisement in the 2006 Long Beach Police Awards Commemorative Program
- ♦ Acknowledgement in the awards script by news personality guest narrator
- ♦ VIP table seating for 10 people
- ♦ Reserved space for vendor table
- ♦ Ten commemorative centerpieces
- ♦ Plaque of Appreciation

**Silver Sponsorship
\$1,000**

- ♦ 1/2 page (8.5 x 5 landscape) color advertisement in the 2006 Long Beach Police Awards Commemorative Program
- ♦ VIP table seating for 10 people
- ♦ Certificate of Appreciation
- ♦ Five commemorative centerpieces

**Bronze Sponsorship
\$500**

- ♦ 1/4 page (4 x 4.5 portrait) color advertisement in the 2006 Long Beach Police Awards Commemorative Program
- ♦ Certificate of Appreciation
- ♦ Table seating for 10 people

**Table Purchase
\$300**

- ♦ Name recognition in the 2006 Long Beach Police Awards Commemorative Program
- ♦ Table seating for 10 people

**Award Recipient Sponsor
\$100**

- ♦ Name recognition in the 2006 Long Beach Police Awards Commemorative Program
- ♦ Table seating for two people

**Sponsorship Coordinator
Michelle L. Foote
(562) 570-7215**

*CHECKS/CASH ONLY!
Payable to: The City of Long Beach*

Mail to:
Long Beach Police Department
Community Relations Division
400 W. Broadway
Long Beach, CA 90802

*The Long Beach Police Department
reserves the right to refuse any sponsor
without reason or cause.*

**Closing date for sponsors to be
included in the commemorative
program is April 8, 2006**